

## CRB integration and non-performing loan risk at platinum credit limited, Dar es Salaam, Tanzania

Neema Mgombelo<sup>1\*</sup>  
Lusekelo Kasongwa<sup>2</sup>

<sup>1\*</sup>[n.mgombelo@gmail.com](mailto:n.mgombelo@gmail.com)

<sup>2</sup>[lkasongwa@mzumbe.ac.tz](mailto:lkasongwa@mzumbe.ac.tz)

<sup>1,2</sup>Mzumbe University, Tanzania

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### ABSTRACT

This business case focuses on the integration of Credit Reference Bureau (CRB) systems within Platinum Credit Limited, one of the leading microfinance institutions in Tanzania, and their effectiveness in tackling the ongoing challenge of non-performing loans (NPLs). Platinum Credit Limited found itself at a strategic crossroads on the potential benefits of the credit reference bureau services versus the impact of CRB on mitigating the risk of the non-performing loans. This dilemma required a strategic approach, as the problem mentioned lies not in the existence of CRB systems but in their partial or ineffective implementation at the institutional and employee level. The case utilises a descriptive approach supported by qualitative interviews and document analysis to identify institutional, technical, and behavioral obstacles to CRB usage. The case highlights the strategic decisions and interventions implemented by Platinum Credit Limited, grounded in theories such as information asymmetry, adverse selection, and moral hazard, supported by insights collected from the best practices of Tanzania's finance industry. Through qualitative data, including interviews and document analysis, this case study presents a detailed narrative of Platinum Credit Limited's efforts to navigate the challenge of non-performing loans (NPLs) through CRB integration. This case study provides essential strategies to address the integration of CRB in response to the rising of the non-performing loans (NPLs). The proposed solutions combine policy, technology, human capacity, regulatory cooperation, and borrower engagement. Each solution includes operational benefits with its estimated cost, clear justification, measurable targets, risks, and mitigations. The business case concludes that substantial CRB adoption should go beyond mere compliance to encompass operational integration and strategic alignment. In this way, Platinum Credit can considerably lower NPLs, improve credit quality, and secure sustainable growth within a competitive financial market.

**Keywords:** Credit Risk, Credit Assessment, Credit Reference Bureau (CRB), Non-Performing Loan (NPL)

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### I. INTRODUCTION

Global technological development has become one of the most important strategic aspects of an organization's growth (Serrat, 2021). The financial sector's departments used the conventional paper-based system to document and share borrower credit data before the advent of electronic technology (Ibrahim, 2013). Much as the paper-based system served its purpose, it required no system integration but was vulnerable to several limitations, such as delayed access to credit information due to the need for thorough searching and information asymmetry (Muhanga & Haule, 2021). This called for information and communication technology experts to devise means of storing credit-related information systematically (Garavand et al., 2016). As a result, a variety of Credit Reference Bureau (CRB) systems mushroomed all over the world to ensure quality credit risk management (Auyo et al., 2023). Therefore, with technological advancement, a shift to electronic credit records management systems was inevitable (Serrat, 2021). A few decades ago, Garavand et al. (2016) introduced Credit Information Sharing (CIS) systems to enhance the availability of borrower credit history. Nowadays, the use of CRBs in microfinance institutions has increased by 40 percent globally (Abdirahman & Isaksson, 2024). Financial institutions use these systems to capture, process, store, retrieve, share, and present data for improved credit decision-making (Auyo et al., 2023).

As a result, financial institutions worldwide can share credit data more efficiently through integrated CRB systems, facilitating quicker access to critical borrower information and reducing credit risk exposure. Good financial health among individuals in a community influences a high-quality population, which in turn triggers the country's economic development (Muhanga & Haule, 2021). This notion also aligns with the Sustainable Development Goals agenda, which emphasizes robust financial inclusion as an integral segment for development and a thriving community (Ibrahim, 2013). Credit Information Systems, in most cases, catalyze the effectiveness and efficiency of loan service delivery, which is crucial for reducing NPLs (Muhanga & Haule, 2021). The availability and effective use of CRBs provide the means to deliver credit services (Odiwuor et al., 2015). CRBs aim to provide high-quality services, timely and accurate information, and credit data sharing to help institutions mitigate adverse selection and moral hazard (Garavand et al., 2016). CRBs reduce risks, reduce lending errors, and improve credit portfolio quality (Auyo et al.,

2023). Furthermore, it is linked to increased transparency and improved credit decision quality (Muhanga & Haule, 2021). Muhanga & Haule (2021) reported that CRBs significantly enhance loan service delivery in financial sectors. Muhanga & Haule (2021) also reported that CRBs influence the quality of credit services provided to the public. Due to its substantial impact on risk management, CRB adoption and use rapidly expanded in developed and developing nations, including Tanzania (Muhanga & Haule, 2021).

In Tanzania, Platinum Credit Limited (PCL) is a prominent microfinance institution, serving a large base of civil servants and private-sector employees. The company relies on the integrated Credit Risk Management System, which utilizes CRB data, to manage various functions, including loan appraisal, credit scoring, and portfolio monitoring (Mbizi, 2021). Researchers have documented the system's pivotal role in optimizing lending processes and improving financial outcomes (Mbizi, 2021). Despite CRB's significant role at PCL, the extent of its effective utilization in mitigating Non-Performing Loan (NPL) risk remains unclear. Previous research has largely focused on the technical and operational benefits of CRBs (Alkalah, 2016), but there is a notable gap in understanding the specific factors that influence its practical application and effectiveness, particularly in the context of large microfinance institutions like PCL in Tanzania. This study aims to address this gap by assessing the determinants of CRB utilization effectiveness at PCL. By exploring how behavioral, institutional, and technical factors impact CRB effectiveness, this research seeks to provide valuable insights into enhancing credit risk management and improving overall financial stability at PCL.

### 1.1 Statement of the Problem

The successful implementation and effective utilization of Credit Reference Bureau (CRB) systems are critical for improving credit risk management and reducing Non-Performing Loan (NPL) risk within financial institutions (Albokai et al., 2019). Loan officers, credit managers, and compliance staff must all use CRB data effectively, efficiently, and satisfactorily, which is an important determinant of these outcomes (Croll, 2009). Several challenges, including inadequate digital infrastructure, a lack of staff compliance, weak policy enforcement, and data quality problems, compromise the effective utilization of CRBs at Platinum Credit Limited (PCL) (Hamad, 2019). These challenges have resulted in suboptimal CRB utilization, negatively affecting loan portfolio quality and increasing the NPL ratio. Tanzanian financial institutions, such as PCL, have put a lot of money into automating credit processes and bringing Credit Information Sharing (CIS) into risk management (Muhanga & Haule, 2021). However, its effectiveness is still a problem. For instance, the company's NPL ratio rose to 11 percent in 2020 despite the mandatory use of CRB checks (Mbizi, 2021). This problem affects not only loan officers, who struggle with inefficient workflows and system errors, but also the financial health of the institution, which depends on the accuracy and timeliness of credit information. Previous research has primarily focused on aspects of CRBs such as information asymmetry, adverse selection, and financial inclusion (Middleton et al., 2013). However, there is a notable gap in the literature concerning the specific behavioral, institutional, and technical factors that influence CRB utilization in a microfinance setting like PCL. This study aims to fill this gap by investigating these factors. The goal is to understand how these factors either facilitate or hinder effective CRB use, ultimately providing actionable recommendations to enhance credit risk management and reduce NPLs at PCL.

### 1.2 Research Objective

- i. To examine the influence of Behavioural factors on the effective utilization of CRB systems at PCL.
- ii. To examine the influence of Institutional factors on the effective utilization of CRB systems at PCL.
- iii. To examine the influence of technical factors on the effective utilization of CRB systems at PCL.

## II. LITERATURE REVIEW

### 2.1 Theoretical Review

#### 2.1.1 The Behavioral, Institutional, and Technical-fit (BIT-Fit) model

The Behavioral, Institutional, and Technical-Fit (BIT-Fit) model, adapted from the original HOT-Fit model, offers a framework for evaluating how well human behavior, organizational structure, and technological factors align to enhance CRB system effectiveness and NPL mitigation (Erlirianto et al., 2015).

Behavioral factors focus on user attributes such as training, competency, satisfaction, and adherence to CRB protocols. Effective training improves loan officer skills and system usage, while high user satisfaction correlates with better CRB utilization (Erlirianto et al., 2015). Institutional factors include management support, allocated resources, and alignment of credit policies with CRB usage. Strong institutional support and proper policy enforcement are essential for successful system integration and compliance (Tarbox, 2014; Jackson & Allen, 2024). Technical factors encompass system functionality, integration with the Loan Origination System (LOS), technical issues, digital infrastructure, and data security measures. Reliable system performance, ease of integration, and robust data infrastructure are critical for effective credit checking (Khan et al., 2024; Daousis et al., 2024; Bevan, 1995; Mohdhar & Shaalan, 2021).

In applying the BIT-Fit model, this study assessed the influence of behavioral, institutional, and technical factors on the effective utilization of the CRB system at Platinum Credit Limited and its impact on NPL mitigation. It evaluated behavioral factors through staff training and adherence, institutional factors by examining management support and procedural alignment, and technical factors by analysing system integration and data quality (Janota et al., 2022; Peña et al., 2024; Daousis et al., 2024). This approach aims to identify determinants of CRB effectiveness and provide insights into how these factors influence the quality of the loan portfolio (Good, 2015).

## 2.2 Empirical Review

Yusof et al. (2008) conducted a study to investigate how perceived usefulness and ease of use affect the adoption of Credit Information Sharing (CIS) systems. This study surveyed a sample of 150 credit professionals across various financial settings. The findings revealed that higher perceptions of usefulness (in reducing NPLs) and ease of use (in daily operations) were strongly associated with better CRB adoption. The research emphasizes the need for CRBs to be both valuable and user-friendly to enhance utilization. Another study by Vedel et al. (2012) investigated how positive perceptions among credit officers impact the utilization and integration of CRB systems at a microfinance institution in Tanzania. The study involved a sample of 200 loan officers and used a mixed-method approach, including surveys and interviews. The results indicated that positive perceptions among loan officers and administrative staff significantly facilitated CRB utilization and integration, leading to improved efficiency and reduced credit losses. The study recommends focussing on enhancing the perceived value of CRB systems through user-centred design. Using quantitative surveys with a sample size of 300 users across different financial facilities, Mohdhar and Shaalan (2021) assessed loan officer satisfaction and acceptance in CRB implementation. The findings of this study revealed that high levels of loan officer satisfaction and acceptance are crucial for successful CRB implementation. The study highlights the importance of incorporating user-centered design principles to improve usability and effectively meet user needs. Additionally, Hamad (2019) explored the importance of user-centred design for CRB system effectiveness. The study reviewed literature, included data from multiple case studies, and gathered feedback from over 100 financial professionals. According to researchers, user-centered design principles are critical for creating effective and user-friendly CRB systems. However, the studies examined did not discuss the impact of behavioral, technical, and institutional factors in a specific microfinance setting, particularly in a large regional player such as Platinum Credit Limited (PCL), on the use and implementation of these systems. This gap highlights the need to examine how behavioral, institutional, and technical factors influence CRB effectiveness in real-world lending operations. While Coiera's work emphasizes the value of user-centred design, it overlooks the complexities and challenges unique to large microfinance institutions like PCL, where diverse user needs, resource constraints, and varying levels of technological integration can significantly impact the effectiveness and NPL mitigation of CRB systems.

## III METHODOLOGY

### 3.1 Research Design

The study used a mixed-method design, combining both quantitative and qualitative methods. We collected quantitative data through structured questionnaires to measure various aspects of CRB utilization among PCL staff and gathered qualitative data from semi-structured interviews to gain deeper insights into their experiences and perceptions regarding NPL risk and compliance. This combined approach allowed for a comprehensive analysis by integrating broad statistical trends with detailed personal experiences, enhancing the overall understanding of CRB effectiveness (Creswell & Plano Clark, 2018).

### 3.2 Population of the Study

The target population for this study was 1500 PCL employees involved in the loan lifecycle. The sample included loan officers, credit managers, IT support staff, and other administrative members. This diverse group helped ensure the findings could be applicable to similar microfinance organizations.

### 3.3 Sample Size

Using Yamane's formula with a 95% confidence level and a 5% margin of error, a sample size of 109 was determined from 1,500 staff members. This sample was representative of the population and included staff from various departments.

### 3.4 Sampling Technique

We used systematic random sampling to select participants. This involved choosing every 2nd staff member from a list to ensure a representative sample. This method was chosen to minimize bias and achieve a balanced representation.

### 3.5 Data and Data Collection Methods

We collected data using two main methods: questionnaires and interviews. The questionnaire was composed of both open ended and five-point Likert scale questions to assess the impact of behavioral, technical, and institutional factors on the effectiveness of CRB utilization. In the questionnaire, different questions represented each independent variable. For behavioral variables, questions such as "I am aware of the official CRB policies implemented at PCL" were used. With regard to an institutional related variable, a question like, "Are there clear guidelines or policies in place regarding the mandatory use of the Credit Reference Bureau system?" was included in the questionnaire. With respect to technical factors, a question like "The usability of the CRB system enables the enhancement of loan processing speed and quality at PCL" was used. We distributed a total of 109 questionnaires, of which 109 returned, resulting in a 100% response rate. We conducted semi-structured interviews with 30 CRB users, including credit officers, branch managers, and IT personnel. The interviews aimed to provide in-depth insights into their experiences and challenges with CRB integration. We transcribed the interviews verbatim for further analysis. We conducted the interviews after making prior arrangements with the participants. We conducted interviews for approximately 15–20 minutes, with some taking place face-to-face and others via telephone. Interviews helped the researcher collect qualitative data that supported quantitative ones.

### 3.6 Validity and Reliability of Data

To ensure the data was reliable and valid, a pilot study involving 20 respondents was conducted to refine the research instruments. We applied this to respondents from the same company, who were not part of the research. This helped the researcher spot areas of weakness in the tools. We used triangulation to cross-verify data from different sources responses to ensure accuracy. The reliability of the quantitative data was assessed using Cronbach's Alpha ( $\alpha$ ). A pre-test was conducted on 20 non-participating staff members. The resulting Cronbach's Alpha for all constructs exceeded the minimum threshold of 0.7, confirming the internal consistency and reliability of the measurement scale.

### 3.7 Data Analysis

We used Statistical Package for Social Sciences (SPSS) version 25.0 to analyze the quantitative data. Descriptive statistics, including frequencies, percentages, means, and standard deviations, were used to summarize the characteristics of the sample and the core variables. To test the hypotheses and determine the influence of the independent variables on the dependent variable, Multiple Linear Regression (MLR) analysis was employed. The MLR model was structured as follows:

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_3 + \epsilon$$

Where:

Y = CRB Utilization Effectiveness (Dependent Variable)

$\beta_0$  = Constant Term

$X_1$  = Behavioral Factors (Independent Variable)

$X_2$  = Institutional Factors (Independent Variable)

$X_3$  = Technical Factors (Independent Variable)

$\beta_1, \beta_2, \beta_3$  = Regression Coefficients

$\epsilon$  = Error Term

The qualitative data collected through interviews was analyzed using Thematic Analysis. The process involved transcribing the interviews, reading the transcripts multiple times to gain familiarity, generating initial codes, searching for themes, reviewing and naming the themes, and producing the final report. This allowed for the identification of recurring patterns and in-depth insights into the staff experience with CRB integration at PCL.

## IV. FINDINGS & DISCUSSION

### 4.1 Demographic Characteristics of Respondents

The demographic profile of the respondents (N=109) indicated a good mix of experience and background relevant to the study. The majority of respondents were in the age group of 25-35 years (55%), which suggests a young, technologically-adept workforce. Males constituted 60% of the sample, while females were 40%. In terms of employment tenure, 45% had worked at PCL for 3–5 years, indicating a solid level of experience with the company's lending procedures and CRB system. Regarding roles, 50% were Loan Officers, 30% were Credit Managers, and 20% were Branch Support/IT Staff. This distribution ensures a comprehensive view of CRB utilization across operational and supervisory levels.

**Table 1***Demographic Characteristics of Respondents*

Demographic Variable	Category	Frequency (N=109)	Percentage (%)
Age Group	18–24 years	–	–
	25–35 years	60	55%
	36–45 years	–	–
	Above 45 years	–	–
Gender	Male	65	60%
	Female	44	40%
Employment Tenure	Less than 3 years	–	–
	3–5 years	49	45%
	Above 5 years	–	–
Job Role	Loan Officers	55	50%
	Credit Managers	33	30%
	Branch Support/IT Staff	21	20%

**4.2 Descriptive Statistics**

The descriptive statistics revealed that all three independent variables Behavioral Factors, Institutional Factors, and Technical Factors were perceived to be relatively influential in CRB Utilization Effectiveness.

**Table 2 Descriptive statistics**

Variable	Mean (M)	Standard Deviation (SD)	Interpretation
Behavioral Factors (X <sub>1</sub> )	3.92	0.85	High influence (Staff adherence and training are prioritized)
Institutional Factors (X <sub>2</sub> )	4.15	0.79	Very high influence (Policies and management support are strong)
Technical Factors (X <sub>3</sub> )	3.78	0.91	High influence (System integration and reliability are generally good)
CRB Utilization Effectiveness (Y)	4.01	0.82	High effectiveness (Overall positive utilization experience)

The highest mean score was observed for Institutional Factors (M=4.15, SD=0.79), suggesting that PCL staff perceive the formal policies, management support, and risk structure as the strongest drivers of effective CRB use. Conversely, Technical Factors (M=3.78, SD=0.91) had the lowest mean, indicating that while perceived as good, issues related to system reliability, integration, or data quality might present the most prevalent challenges. The overall mean for CRB Utilization Effectiveness (M=4.01, SD=0.82) suggests that the system is utilized effectively by the majority of the staff.

**4.3 Inferential Statistics (Multiple Linear Regression)**

The Multiple Linear Regression (MLR) analysis was conducted to determine the relationship between the independent variables and CRB Utilization Effectiveness. The model summary showed an R-squared value of 0.685, meaning that 68.5% of the variance in CRB Utilization Effectiveness (NPL Mitigation) can be explained by Behavioral, Institutional, and Technical Factors. The F-statistic (F(3, 105) = 75.8, p < 0.001) was statistically significant, indicating that the overall model is a good fit for the data.

**Table 3***Inferential Statistics*

Variable	Unstandardized Coefficient (β)	Standardized Coefficient (Beta)	t-statistic	p-value	Decision
(Constant)	0.187		1.89	0.062	
Behavioral Factors (X <sub>1</sub> )	0.290	0.301	3.52	< 0.001	Support H1
Institutional Factors (X <sub>2</sub> )	0.412	0.445	4.98	< 0.001	Support H2
Technical Factors (X <sub>3</sub> )	0.215	0.224	2.87	0.005	Support H3

The regression analysis revealed that behavioural, institutional, and technical factors all exert a statistically significant and positive influence on the effectiveness of Credit Reference Bureau (CRB) utilisation at Platinum Credit Limited (PCL). Collectively, these variables explained 68.5 per cent of the variance in CRB utilisation effectiveness, underscoring the comprehensive interdependence of human, organisational, and technological dimensions in

determining the success of CRB integration. The findings align strongly with the Behavioural, Institutional, and Technical-Fit (BIT-Fit) model advanced by Erlirianto et al. (2015), which emphasises that system success is achieved when these three components are properly aligned.

#### 4.3.1 Behavioural Factors and CRB Utilisation

Behavioural factors were found to have a significant and positive effect ( $\beta=0.290$ ,  $p<0.001$ ) on CRB utilisation effectiveness. This indicates that improved staff competencies, adherence to CRB procedures, and effective training enhance the utilisation of the system. The results corroborate the findings of Yusof et al. (2008), who emphasised that user-centric attributes such as perceived usefulness and ease of use significantly influence technology adoption. Similarly, Vedel et al. (2012) and Mohdhar and Shaalan (2021) found that user satisfaction and acceptance are central to the sustained use of information systems. In the context of PCL, although training programmes have been implemented, the thematic analysis revealed persistent gaps in compliance and practical application under operational pressure. The quote from a Credit Manager "*We have the knowledge, but sometimes the pressure to disburse loans makes some officers bypass the full CRB review*" illustrates the tension between knowledge and behavioural execution. This suggests that while behavioural awareness exists, performance incentives and workload pressures may discourage consistent adherence.

From a theoretical perspective, Erlirianto et al. (2015) argued that behavioural alignment ensures that staff values and attitudes correspond with organisational technological goals, an aspect only partially realised at PCL. Odiwuor et al. (2015) similarly asserted that behavioural readiness determines the quality of ICT utilisation. Therefore, it is evident that enhancing behavioural compliance through targeted, scenario-based training and institutional accountability measures remains critical for maximising CRB utilisation effectiveness.

#### 4.3.2 Institutional Factors and CRB Utilisation

Institutional factors recorded the highest positive influence ( $\beta=0.412$ ,  $p<0.001$ ) on CRB utilisation effectiveness, marking them as the strongest determinant of system success at PCL. This finding underscores that top management commitment, effective policy enforcement, and sufficient resource allocation are the cornerstone of technological success. These results reinforce the central premise of the BIT-Fit model, which recognises institutional alignment as pivotal in ensuring that policies, resources, and leadership collectively enable technology-driven transformation (Erlirianto et al., 2015).

This conclusion also resonates with Tarbox (2014), who observed that well-defined organisational structures and leadership direction facilitate higher technology adoption rates, and Jackson and Allen (2024), who stressed the significance of organisational readiness in the implementation of new systems. The qualitative findings further supported this conclusion, with one Branch Manager affirming that "If management is strict on 'No CRB check, no loan,' the system works." This sentiment illustrates how managerial enforcement provides operational legitimacy and accountability to the system.

Empirical studies such as those by Garavand and Aslani (2016) and Muhanga and Haule (2021) have similarly concluded that strong institutional support and policy alignment foster successful information system adoption. In PCL's context, institutional backing has been particularly vital in reinforcing compliance culture and ensuring that CRB processes are embedded within loan disbursement workflows. However, while institutional structures at PCL appear robust, continued reinforcement of accountability frameworks and integration of CRB compliance indicators into staff performance assessments could further enhance sustainability.

#### 4.3.3 Technical Factors and CRB Utilisation

Technical factors also exhibited a significant positive effect ( $\beta=0.215$ ,  $p=0.005$ ) on CRB utilisation, though the magnitude of influence was relatively lower compared to the other two factors. This finding highlights that while PCL's CRB system is functional and widely accepted, residual technical challenges particularly related to integration and system responsiveness still constrain full operational efficiency. The thematic analysis confirmed this, as IT staff cited delays and inconsistencies in data exchange between the Loan Origination System (LOS) and the CRB platform. These findings correspond with Hamad's (2019) argument that system reliability, usability, and seamless integration are vital for the sustained effectiveness of technology in operational environments. The conclusion also finds support in the studies of Daousis et al. (2024) and Khan et al. (2024), who both highlighted that system usability, speed, and interoperability determine user satisfaction and technology acceptance in financial contexts. Furthermore, Bevan (1995) defined usability as the "quality of use," implying that technological performance must go beyond functionality to ensure reliability and efficiency in daily operations. Hence, although the technical infrastructure at PCL supports CRB processes, the evidence suggests that improvements in system integration and automation are required to eliminate manual re-checks and reduce processing delays. This aligns with the BIT-Fit model's assertion that technical fit must evolve alongside organisational and behavioural changes for sustainable performance outcomes.

#### 4.3.4 Synthesis of Quantitative and Qualitative Findings

The convergence of quantitative and qualitative results provides a comprehensive understanding of the factors influencing CRB utilisation at PCL. The quantitative results statistically confirmed the strength of the relationships among behavioural, institutional, and technical dimensions, while the thematic analysis enriched these findings by revealing the contextual realities behind them. The behavioural theme of *staff compliance and knowledge gaps* demonstrated that technical proficiency alone is insufficient without sustained adherence. The institutional theme of *top management commitment* highlighted that leadership and policy enforcement serve as the strongest enablers of CRB effectiveness. Meanwhile, the technical theme of *integration challenges* exposed the operational bottlenecks that can undermine efficiency, even within a well-supported institutional framework. Overall, these findings confirm that CRB utilisation effectiveness at PCL is a multi-dimensional phenomenon shaped by the interplay of human attitudes, organisational support, and technological adequacy. This synthesis reinforces Erlirianto et al.'s (2015) proposition that technology-driven success is maximised when behavioural competence, institutional structures, and technical systems are harmonised.

### V. CONCLUSION & RECOMMENDATIONS

#### 5.1 Conclusion

This study successfully investigated the determinants of Credit Reference Bureau (CRB) utilization effectiveness in mitigating Non-Performing Loan (NPL) risk at Platinum Credit Limited (PCL), focusing on behavioral, institutional, and technical factors. The findings confirm that all three factors have a significant positive influence on CRB effectiveness, which is directly linked to better NPL mitigation. Institutional factors, such as top management support and policy enforcement, were identified as the strongest determinant. Behavioral factors, particularly staff training and adherence, are significant but vulnerable to operational pressures. Technical factors, covering system integration and data quality, are also critical, though they represent the area with the most reported operational friction. The effective use of CRB systems at PCL hinges on a strategic fit between the available technology, the established organizational policies, and the behavior and competency of the loan officers.

#### 5.2 Recommendations

Based on the findings and conclusions of this study, the following recommendations are put forth to enhance CRB utilization effectiveness and further mitigate NPL risk at Platinum Credit Limited: *Strengthen Behavioral Compliance and Training*: PCL should transition from general CRB training to scenario-based and continuous training focused on policy adherence under time pressure. Introduce a mandatory, automated compliance check that prevents loan processing from proceeding without a verified, recent CRB report to eliminate the option of bypassing the system due to time constraints.

*Reinforce Institutional Oversight*: The highest priority should be placed on leveraging the strong institutional support. PCL management should integrate CRB compliance metrics directly into the performance evaluations and incentive structures of loan officers and branch managers, making adherence to CRB protocols a non-negotiable key performance indicator (KPI). *Optimize Technical Integration*: PCL must invest in upgrading the technical interface to ensure seamless, real-time integration between the Loan Origination System (LOS) and the CRB platform. This investment should focus on reducing latency, improving data synchronization, and implementing automated data quality checks before submission or review to eliminate manual re-checks and reduce data errors.

*Promote a Data Quality Culture*: Given the reported technical friction, PCL should establish a formal data governance framework. This involves routine audits of CRB reports and feedback mechanisms to credit bureaus to ensure the highest level of accuracy and completeness of borrower data, which is foundational to accurate NPL risk assessment.

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